



## **"Living For We" NPR/Ideastream Podcast About Black Women in Cleveland**

**CLEVELAND, February 28, 2023** - Enlightened Solutions is pleased to announce the launch of "**Living for We**" - an NPR/Ideastream Public Media and Enlightened Solutions podcast. This series will explore the lived experiences of Black Women in Northeast Ohio - based on Enlightened Solutions' Project Noir research.

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### ***Is Cleveland (still) the Worst City in America for Black Women?***

Since 2020, Cleveland's ranking as both one of the poorest big cities in America and the worst city in America for Black Women has remained stagnant. "Living for We" will feature bi-monthly interviews of local Black Women conducted by Connecting the Dots Between Race and Health journalist, Marlene Harris-Taylor.

With narrative storytelling and statistics-backed research, we aim to answer the question: "*Is Cleveland (still) the worst city in America for Black Women?*" and if so, "*How are Black Women in Northeast Ohio thriving or surviving?*"

At the nexus of both Black History Month and Women's History Month, these stories could not be more important.

We are positively thrilled to be in partnership with "Living For We" brilliant Creative Director HeyFranHey - digital architect on campaigns for Facebook/Meta Elevate, #BlackBeyondMeasure @ Target, and the official HBO Podcast "InsecuriTEA: An Insecure Podcast" and featured in Essence Magazine.

Many thanks to the entire Evergreen Podcasts team for expert podcast production.

**Tune into "Living For We" bi-monthly beginning Wednesday, March 1, 2023.**



### **About Enlightened Solutions and Project Noir**

Enlightened Solutions believes that since Cleveland is the epicenter of racial and gender inequality in America, this region is the best place to create solutions. The organization created and distributed Project Noir, a 2020 survey focused on understanding the experiences of Black Women in Cleveland which served as the basis for the "Living for We" podcast.

We aim to continue longitudinal research with subsequent surveys and community conversations in 2023.

### **"Living for We" Podcast Events**

Enlightened Solutions is a research and advocacy non-profit think tank that specializes in individual equity and organizational change. To stay tuned in to Spring 2023 events about the "Living For We" podcast please email: [media@enlightened-solutions.com](mailto:media@enlightened-solutions.com).

### **Media Contact**

Chinenye Nkemere | [media@enlightened-solutions.com](mailto:media@enlightened-solutions.com)

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